

Artspace Gala 2019 | Saturday, April 27
Honoring The Josef & Anni Albers Foundation

CHROMA
-PHILIA

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SPONSORSHIP
OPPORTUNITIES



THE JOSEF & ANNI ALBERS FOUNDATION

The Josef and Anni Albers Foundation, based in Bethany, Connecticut, is devoted to preserving and promoting the enduring achievements of both Josef and Anni Albers, and the aesthetic and philosophical principles by which they lived. It serves as a unique center for the understanding and appreciation of the arts and of all visual experience—with the combined legacies of Josef and Anni Albers at its heart.

The Foundation carries out its mission by working on exhibitions and publications, primarily focused on the art of Josef and Anni Albers; assisting with research; and supporting education. It conserves the Alberses' art and archives, and serves as an information resource for artists, scholars, students, and the general public. It helps sponsor an array of other activities inspired by Josef and Anni Albers's interests and concerns, including educational programs that benefit young people in Greater New Haven.

In honoring the Josef and Anni Albers Foundation, we are recognizing the immense influence that the Alberses' teachings, writings, and practice have had on contemporary artists, including many artists living and working in our community. In addition, the Foundation itself has been generous in supporting cultural organizations in our area and has built a legacy of support over the past two decades in hosting an innovative residency for emerging international artists at their headquarters in Bethany.

We hope you will want to be part of our effort to honor this exceptional advocate for the contemporary arts while also raising critical operating dollars that sustain Artspace's free exhibitions and programs.

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SPONSOR BENEFITS

PRESENTING SPONSOR \$15,000

- 16 VIP tickets: 2 center tables for 8, parking for 16
- Exclusive audience greeting opportunity
- Event signage and gallery wall top-level listing
- Logo included on program cover
- Full page ad in program, back cover
- Logo, link on auction website
- Press release acknowledgment
- Year-round listing on exhibition and program announcements and e-news
- 10 dedicated posts on social media
- Use of Artspace gallery for one event in FY 2020
- Staff/client invitations to exhibition receptions

LEADERSHIP CIRCLE \$7,500

- 8 VIP Tickets: 1 table for 8, parking for 8
- Event signage and gallery wall listing
- Full page ad in program, inside front or back cover
- Logo, link on auction website
- Press release acknowledgment
- Verbal recognition during event
- 20% discount on additional tickets
- 5 dedicated posts on social media

ARTISTS CIRCLE \$2,000

- 4 tickets
- Event signage and gallery wall listing
- Half page ad in program
- Listing, link on auction website
- Press release acknowledgment
- 20% discount on additional tickets

PARTNER \$1,000

- Gallery wall listing
- Half page ad in program
- Listing on auction website

CONTRIBUTING GALLERY

- Gallery wall listing
- Half page ad in program
- Listing on auction website

CONTRIBUTING FRAMER

- Gallery wall listing
- Quarter page ad in program
- Listing on auction website

GALA TICKET PRICES

Patron Tickets

Patron Tickets include program acknowledgement.

Patron, Single \$300

Patron, Couple \$500

Standard Tickets

Individual \$150

Table for 8 (limited supply) **SOLD OUT**

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DEADLINES & MATERIALS

DEADLINES

January 25 Inclusion in Art New England ad
Logo only, if applicable

February 1 Save the Date eblast
Logo and URL, if applicable

April 1 Invitation eblasts
Logo and URL, if applicable

April 5 Program advertisement

CONTACT

Please submit all advertising materials
by email to:

Katie Jurkiewicz
katiej@artspacenh.org
203.772.2709

SPONSOR MATERIALS

Presenting Sponsor

- Logo in EPS vector format
- Website URL for link
- Full page ad

Leadership Circle

- Logo in EPS vector format
- Website URL for link
- Full page ad

Artists Circle

- Website URL for link
- Half page ad

Partner

- Half page ad

Contributing Gallery

- Half page ad

Contributing Framer

- Quarter page ad

AD SPECIFICATIONS

- Full page.....5"W x 10.25"H
- Half page..... 5"W x 5"H
- Quarter page..... 5"W x 2.375"H

*Press-ready PDF, black-and-white, all fonts embedded,
minimum 300 dpi.*

THE JOSEF & ANNI ALBERS FOUNDATION TRIBUTE AD RATES

- Full page..... \$1,000
- Half page.....\$500
- Quarter page..... \$250

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ABOUT ARTSPACE

Artspace is a visionary and dynamic non-profit organization championing emerging artists and building new audiences for contemporary art. Our exhibition and commissioning programs (in the gallery, out of doors, and city-wide) encourage experimentation, discovery, and lively civic discourse, while fostering appreciation for the vital role that artists play in improving our community.

Our gala will feature festive cocktails, hearty plates, and a silent auction at Artspace, followed by an exciting live art auction at 45 Church Street—the landmark 1905 Connecticut Bank & Trust—presided over by the incomparable auctioneer, **Guy Bennett**. Three hundred of Connecticut’s influencers are expected.

Known as one of New Haven’s cultural anchors and a “derring-do alternative space” (The New York Times), Artspace is a champion of visual artist and their work. Your support will allow Artspace to sustain its award-winning summer arts apprenticeship for inner-city teens, the popular **City-Wide Open Studios** festival, professional development programs which equip artists with the means to build their careers, and our free year-round, museum-caliber exhibitions that educate, provoke, and delight visitors and residents alike.

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