

Artspace Gala 2019 | Saturday, April 27  
Honoring The Josef & Anni Albers Foundation

# CHROMA -PHILIA

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SPONSORSHIP  
OPPORTUNITIES



# THE JOSEF & ANNI ALBERS FOUNDATION

The Josef and Anni Albers Foundation, based in Bethany, Connecticut, is devoted to preserving and promoting the enduring achievements of both Josef and Anni Albers, and the aesthetic and philosophical principles by which they lived. It serves as a unique center for the understanding and appreciation of the arts and of all visual experience—with the combined legacies of Josef and Anni Albers at its heart.

The Foundation carries out its mission by working on exhibitions and publications, primarily focused on the art of Josef and Anni Albers; assisting with research; and supporting education. It conserves the Alberses' art and archives, and serves as an information resource for artists, scholars, students, and the general public. It helps sponsor an array of other activities inspired by Josef and Anni Albers's interests and concerns, including educational programs that benefit young people in Greater New Haven.

In honoring the Josef and Anni Albers Foundation, we are recognizing the immense influence that the Alberses' teachings, writings, and practice have had on contemporary artists, including many artists living and working in our community. In addition, the Foundation itself has been generous in supporting cultural organizations in our area and has built a legacy of support over the past two decades in hosting an innovative residency for emerging international artists at their headquarters in Bethany.

We hope you will want to be part of our effort to honor this exceptional advocate for the contemporary arts while also raising critical operating dollars that sustain Artspace's free exhibitions and programs.

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# SPONSOR BENEFITS

## **PRESENTING SPONSOR** ..... \$15,000

- 16 VIP tickets: 2 center tables for 8, parking for 16
- Exclusive audience greeting opportunity
- Event signage and gallery wall top-level listing
- Logo included on program cover
- Full page ad in program, back cover
- Logo, link on auction website
- Press release acknowledgment
- Year-round listing on exhibition and program announcements and e-news
- 10 dedicated posts on social media
- Use of Artspace gallery for one event in FY 2020
- Staff/client invitations to exhibition receptions

## **LEADERSHIP CIRCLE** ..... \$7,500

- 8 VIP Tickets: 1 table for 8, parking for 8
- Event signage and gallery wall listing
- Full page ad in program, inside front or back cover
- Logo, link on auction website
- Press release acknowledgment
- Verbal recognition during event
- 20% discount on additional tickets
- 5 dedicated posts on social media

## **ARTISTS CIRCLE** ..... \$2,000

- 4 tickets
- Event signage and gallery wall listing
- Half page ad in program
- Listing, link on auction website
- Press release acknowledgment
- 20% discount on additional tickets

## **PARTNER** ..... \$1,000

- Gallery wall listing
- Half page ad in program
- Listing on auction website

## **CONTRIBUTING GALLERY**

- Gallery wall listing
- Half page ad in program
- Listing on auction website

## **CONTRIBUTING FRAMER**

- Gallery wall listing
- Quarter page ad in program
- Listing on auction website

## **GALA TICKET PRICES**

### **Patron Tickets**

*Patron Tickets include program acknowledgement.*

Patron, Single ..... \$300

Patron, Couple ..... \$500

### **Standard Tickets**

Individual ..... \$150

Table for 8 (limited supply) ..... \$1,500

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# DEADLINES & MATERIALS

## DEADLINES

**January 25** Inclusion in Art New England ad  
*Logo only, if applicable*

**February 1** Save the Date eblast  
*Logo and URL, if applicable*

**April 1** Invitation eblasts  
*Logo and URL, if applicable*

**April 5** Program advertisement

## CONTACT

Please submit all advertising materials  
by email to:

Katie Jurkiewicz  
katiej@artspacenh.org  
203.772.2709

## SPONSOR MATERIALS

### Presenting Sponsor

- Logo in EPS vector format
- Website URL for link
- Full page ad

### Leadership Circle

- Logo in EPS vector format
- Website URL for link
- Full page ad

### Artists Circle

- Website URL for link
- Half page ad

### Partner

- Half page ad

### Contributing Gallery

- Half page ad

### Contributing Framer

- Quarter page ad

## AD SPECIFICATIONS

- Full page.....5"W x 10.25"H
- Half page..... 5"W x 5"H
- Quarter page..... 5"W x 2.375"H

*Press-ready PDF, black-and-white, all fonts embedded,  
minimum 300 dpi.*

## THE JOSEF & ANNI ALBERS FOUNDATION TRIBUTE AD RATES

- Full page..... \$1,000
- Half page.....\$500
- Quarter page..... \$250

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# ABOUT ARTSPACE

**Artspace** is a visionary and dynamic non-profit organization championing emerging artists and building new audiences for contemporary art. Our exhibition and commissioning programs (in the gallery, out of doors, and city-wide) encourage experimentation, discovery, and lively civic discourse, while fostering appreciation for the vital role that artists play in improving our community.

Our gala will feature festive cocktails, hearty plates, and a silent auction at Artspace, followed by an exciting live art auction at 45 Church Street—the landmark 1905 Connecticut Bank & Trust—presided over by the incomparable auctioneer, **Guy Bennett**. Three hundred of Connecticut’s influencers are expected.

Known as one of New Haven’s cultural anchors and a “derring-do alternative space” (The New York Times), Artspace is a champion of visual artist and their work. Your support will allow Artspace to sustain its award-winning summer arts apprenticeship for inner-city teens, the popular **City-Wide Open Studios** festival, professional development programs which equip artists with the means to build their careers, and our free year-round, museum-caliber exhibitions that educate, provoke, and delight visitors and residents alike.

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